

## Attract, Engage, Close, and Nurture with Freshsales CRM.

Attract visitors to your website, engage with them, close prospects into customers, and nurture customers to build lasting relationships.



You don't need a CRM and 5 other tools to run your business. Just Freshsales will do.



### Attract

Attract leads from multiple sources. Create personalized campaigns and optimize your website to maximize conversions.



### Engage

Engage in contextual conversations with leads on multiple channels like phone, chat and email.



### Close

Harness the power of AI to surface hot leads and even identify promising deals. Build and manage a strong sales pipeline to close deals faster.



### Nurture

Help customers grow by staying on top of their needs. Develop long-lasting customer relationships.

# Features our customers love



## Built-in Phone & Email

Make calls, and send targeted emails right from within your CRM.



## Contact Management

Prioritize your leads on the basis of sales-ready buying signals and behaviors.



## Web Forms

Collect lead information from your website forms into your CRM and put an end to manual data entry.



## Visual Sales Pipeline

Get complete visibility of your deals across stages in a visual sales pipeline.



## Workflow Automation

Send automatic emails, update fields, create follow-up tasks and use webhooks to connect with other apps.



## Sales Campaigns

Create, send, and track personalized outbound campaigns from your CRM.



## Reports & Dashboards

Analyze and forecast your sales with accurate, in-depth visual reports and dashboards.



## Mobile Apps

Make more sales on the go with the Freshsales mobile apps for Android and iOS.



## Apps & Integrations

Connect to 75+ business apps or build custom solutions for your business needs.

## You're in great company

dyson

Joblift

BW | Best Western  
Hotels & Resorts

PRECIA  
MOLEN™  
WORLDWIDE WEIGHING

K H I P U

WallyPark  
AIRPORT PARKING

renmoney

GARDAWORLD

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